



Women's Professional Rodeo Association
World Championship Barrel Racing®

Pro Elite Sire Incentive (PESI) Guidelines

Guidelines

The Pro Elite Sire Incentive (PESI) is brought to you by the Women's Professional Rodeo Association. The PESI is a program designed to reward stallion owners, breeders and owners when a horse is successful at PESI approved events. The program allows stallion owners to market their stallion to a wide audience as well as receive bonus money for winning offspring. The program also rewards offspring owners for competing at approved events and breeders for choosing PESI enrolled stallions. PESI was built with the rodeo horse in mind and is the only incentive program that is included in futurity, derby, open jackpots and professional rodeo!

I. Stallion Enrollment

1. Stallion enrollment is annual and the season shall be January 1 through December 31.
 - A. There are 2 ways a stallion can be enrolled in the program:
 - a. Donation of a breeding fee to the annual PESI Stallion Auction.
 - b. Purchase of annual stallion enrollment:
 - All Enrollments (December 1 of the previous year — March 15) will have a fee of \$1,000.
 - Late Enrollment (March 16 — October 31) will have a fee of \$1,500.
 - Very Late Enrollment (November 1 — November 30) will have a fee of \$2,000.
2. Stallions will only be eligible for stallion awards on offspring which have been enrolled.
3. Enroll for two years in a row and get the third year for \$750. That's a \$250 savings! To receive this benefit all enrollments must be maintained for two or more consecutive years plus all additional years of enrollment.

II. Offspring Enrollment

Offspring are eligible for enrollment in the PESI program if:

- The horses' sire is a current stallion in the PESI program.
- The horse was bred in a year that the stallion was in the PESI program (ex. Stallion was in the program in 2009, offspring born in 2010 are eligible for enrollment)* Please visit the PESI Stallion Enrollment Years document on the PESI page to see if your offspring is eligible.

All offspring will be accepted into the program as follows:

- Weanlings \$150
- Yearlings \$200
- 2 Years \$250
- 3 Years \$275
- 4 & 5 Years \$300
- 6 years \$325

NEW For Stallion Owners – Weanling Quantity Discount!

- 5 to 10 weanlings 100.00 per weanling
- 11 to 20 weanlings \$75.00 per weanling
- 21 plus weanlings \$50.00 per weanling

NOTE: Horse will not be displayed on the website and will not be eligible for PESI Bonus Money until full payment and a copy of both sides of horse's registration papers are submitted to the WPRRA office.

III. Money Distribution (General)

80% of all monies received from stallion and offspring enrollments will be deposited into an account to be distributed as PESI Bonus Money. All PESI Bonuses (as advertised on the official PESI schedule at wpra.com) shall be split 50% to the offspring owner, 20% to the breeder and 30% to the stallion owner. Bonus monies will be paid only at PESI Bonus Money Events (as advertised on the official PESI schedule at wpra.com) over the course of the season and distributed directly from the WPRA Office.

Should there be fewer PESI participants at a bonus event than the recommended bonus payout provides, money for places not paid will be held for payout at future PESI events.

Prize checks will be mailed to owners within 6-8 weeks after the PESI Bonus Money event. Breeders and stallion owners will receive their checks at the end of the calendar year. If the WPRA office is unable to locate a breeder, money will be held for payout at future PESI events.

IV. Administration Distribution

20% of all monies received from stallion and offspring enrollments will be deposited into a separate account for promotion and administration of the PESI program.

V. PESI Rodeo Bonus

A total bonus of \$1,000 to be paid only to PESI enrolled horses.

- Bonus will be split, 60% to the highest placing PESI enrolled horse and 40% to the second highest placing PESI enrolled horse.
- Bonus Money is paid only in long rounds. There are no short rounds or averages included in the payout.

VI. PESI Open/Futurity/Derby Bonus

- Event must be WPRA co-approved.
- Horse must be identified by registered name prior to race to be eligible for PESI Bonus Money.
- Horse must be paid-in-full enrolled in PESI and ridden by a current WPRA member.
- If there is a hit barrel, as long as a time is turned in, the PESI horse may still be eligible for Bonus Money.
- No Times will not be included in payout.

VII. WNFR PESI Bonus

A total bonus of \$10,000 to be paid only to PESI enrolled horses.

1. Bonus of \$1,000 to the 2 highest placing PESI enrolled horse in each round.
2. Bonus of \$1,000 to the PESI enrolled horse whose performance leads the rider to claiming the WNFR World Championship (if applicable.)
 - Horse must have competed in 8 of 10 rounds to be eligible for Bonus.

VIII. Circuit Finals PESI Bonus

A total bonus of \$1,000 to be paid only to PESI enrolled horses.

- Bonus will be split, 60% to the highest placing PESI enrolled horse and 40% to the second highest placing PESI enrolled horse.

IX. Ram National Circuit Finals Rodeo

A total bonus of \$1,000 to be paid only to PESI enrolled horses.

- Bonus will be split, 60% to the highest placing PESI enrolled horse and 40% to the second highest placing PESI enrolled horse.

X. World Finals Bonus

A total bonus of \$8,000 to be paid only to PESI enrolled horses.

- Please see the current year's WPRA World Finals Ground Rules.

XI. General Rules

1. WPRA may refuse any enrollment as its discretion. Acceptance of check does not mean acceptance of enrollment.
2. Bonus monies will be paid only at PESI Bonus Money Events (as advertised on the official PESI schedule at wpra.com) over the course of the season and distributed directly from the WPRA Office. PESI approved events can change from year to year.
3. WPRA reserves the right to alter the conditions of all or part of the program as it, in its sole discretion, deems advisable. WPRA may cancel the program at any time if it deems the participation is insufficient to justify the program.
4. All disputes arising out of the application or interpretation of any rules or conditions of the PESI shall be decided by WPRA or PESI Program Administration.
5. Any disputes related to these guidelines or PESI program must be filed and litigated in El Paso County, Colorado or Colorado Federal District court, as applicable.
6. WPRA members & PESI program participants acknowledge & agree that they are bound by the provisions in Rule 1.3.2. of the WPRA, rule book that can be found on www.wpra.com.
7. All changes to PESI enrolled horses (ownership, mailing address, etc.) must be submitted in writing to the WPRA office.

PESI Q&A

Q: What benefits do I get from enrolling my stallion in PESI?

A: Enrolled stallions receive exposure through the PESI Stallion Directory on the WPRA website, the WPRA's official publication and the PESI Facebook page.

Stallion owners will receive PESI Bonus Money for enrolled offspring that have won money at WPRA/ PESI events.

Q: How do I know if my Offspring is enrolled in PESI?

A: All paid in full offspring are displayed on the PESI page at Wpra.com.

If you opted into the offspring payment plan, you can call the PESI Office Administrator to confirm your horse's status in the program.

Q: What do I need to do to earn Bonus Money at PESI events?

A: The official PESI Bonus Money Schedule is available on the PESI page at Wpra.com.

- Horse must be paid in full to the PESI program
- Office must have a copy of front and back of registration papers with current ownership
- Horse must be ridden by a current WPRA member

Have further questions? Please feel free to contact us!

PESI Program Manager

Amanda Richardson
605-490-7661
richardsonranch@hotmail.com

PESI Office Administrator

Hannah Miller
719-447-4627
pesiadmin@wpra.com