

JUSTIN BOOTS PLAYOFFS: PUYALLUP, WA

1. QUALIFIERS

- A. By entering to compete in the 2012 Justin Boots Playoffs (“PLAYOFFS”) to be held in Puyallup, WA, September 7-9, 2012, you agree to be bound by the terms and conditions of these Ground Rules, the PLAYOFFS Patch Sponsorship Rules Addendum and all other Addenda and Exhibits to these Ground Rules, the PRCA Bylaws and Official Rodeo Rules and, for barrel racers, the WPRA Bylaws and Official Rodeo Rules, and any other applicable rules, **including all releases of liability set forth in those documents.**
- B. Twenty-four qualifiers (24 teams) in each event for the PLAYOFFS shall be the top 24 contestants (24 teams) for each event in 2012 PRCA World Standings and the WPRA pro rodeo standings (including 2012 Wrangler Million Dollar Tour Bonus Money and any official money won through September 3, 2012). Each person who qualifies and confirms his/her intent to compete must also complete and sign the "PRCA Release and Waiver and Choice of Venue" and, for barrel racers, the "WPRA Release and Waiver and Choice of Venue" (contained in Exhibits A and B, respectively), and these documents must be received by the Rodeo Secretary prior to the first scheduled competition in order to be eligible to compete.
- C. In the team roping, the 24 qualifying headers must rope with the 24 qualifying heelers. Team Ropers are to designate partners when calling PROCOM to confirm competition (See Item 1.F below). Should there be a discrepancy in partner designation; the latest confirmation to PROCOM will be accepted. Any team roping qualifier without a designated partner will have a partner assigned by Rodeo Administration, that determination made by a random drawing.
- D. Should there be a tie for the final qualifying spot(s) in any event, only 24 will qualify, and the tie will be broken in favor of those with the highest total money won (unofficial & official money combined) at PRCA and, for barrel racers, WPRA sanctioned rodeos in that event during the 2012 Rodeo Year at PRCA and, for barrel racers, WPRA sanctioned rodeos which end on or before **September 3, 2012.**
- E. With the exception of the team roping (see item 1.F below), rankings coming into the PLAYOFF will be from highest to lowest per the 2012 PRCA World Standings and, for barrel racers, WPRA pro rodeo standings (as referenced in 1.B. of these ground rules)
- F. In the team roping, once all headers and all heelers are ranked by using the procedure outlined above, the ranking of the team will be determined as follows: The #1 header and the #1 heeler will pull their partners to assume the 1st place or 2nd place ranking, with that determination based on the official 2012 PRCA World Standings (as referenced in 1.B. of these ground rules). This procedure will continue until all teams are ranked.
- G. **COMPETITION CONFIRMATION.** Contestants must confirm intent to compete by calling **PROCOM from 9:00 AM (Mountain Time) Tuesday, September 4, 2012 to 3:00 PM (Mountain Time) Wednesday, September 5, 2012.** Contestant must be Financially Eligible and Competition Eligible at time of entry closing.
- H. The top 24 Contestants (24 teams) not confirmed by 3:00 PM (Mountain Time) Wednesday, September 5, 2012 will be fined \$100.

2. CONTESTANT INFORMATION

- A. Livestock Stalls for all contestants will be available beginning Tuesday, September 4, 2012. Contestants are not to put up pens in contestant camping/parking lot.
- B. Two PRCA patches will be distributed at the time of check-in and must be worn at all times in the arena. Only one contestant and one companion allowed gate access.
- C. Event winners must stay for the awards presentation directly after the performance
- D. Contestants will not be permitted to wander on horseback through the fairgrounds. Contestants will be required to follow the contestant shuttle to and from the arena. Maps of the Shuttle route will be available in the contestant parking area and the Rodeo Secretary's office.

3. GENERAL

- A. **Official Rodeo.** Per Rule R1.6.2.1 of the PRCA Rulebook and, for barrel racers, WPRA Rule 10.4.1.8 the PLAYOFFS will be as an "Official Entry" rodeo unless contestant designates it as an "Unofficial Entry Rodeo" at time of entry.
- B. **Prize Money to Count Toward Championship Standings.** All prize money earned at the PLAYOFFS will count as Championship Points in accordance with Bylaw B12.1.1 of the PRCA Rulebook and, for barrel racers, rule 14.1 of the WPRA Rulebook and will be applied to 2012 PRCA World Standings and, for barrel racers, 2012 WPRA pro rodeo standings, unless contestant designated the PLAYOFFS as an "Unofficial Entry Rodeo" at time of entry.
- C. **No Circuit Points.** Dollars won at the PLAYOFFS will **not** count towards any circuit standings.
- D. **Trades.** Contestants (teams) will be able to trade their first go-round (which will automatically trade their second) at the PLAYOFFS among the contestants entered in the PLAYOFFS in their respective events. **The trade deadline for 1st go-round trades will be Thursday, September 6, 2012 at 5:00 PM (Mountain Time).** *All trades must be made through PROCOM.*
- E. **Conflict with the Last Performance.** Any PLAYOFFS contestant, who has qualified for the semi-finals round and is scheduled to compete at another rodeo adding \$3,000 or more on the same day as the last performance of the PLAYOFFS, will be moved, if possible, at the second rodeo in accordance with procedures outlined in Rule R2.10.2 of the PRCA Rulebook and, for barrel racers, rule 10.6.2 of the WPRA Rulebook. Contestants who have not qualified for the semi-finals round will not be moved, nor will they be required to participate in any functions on or after the semi-finals round performance.
- F. **Doctor Releases.** Valid doctor releases will be accepted. Should it be necessary to doctor release contestants are to follow procedures outlined in Part 7 of the PRCA Rulebook and, for barrel racers, Chapter 10 of the WPRA Rulebook. Failure to follow those procedures will result in fines pursuant to Section 4.B of these Ground Rules. A contestant using the doctor release procedure shall also be subject to the ineligibility periods as set forth in the PRCA Rule Book.
- G. **Determination of Event Champions/Event Winners.** The Event Champion will be that person who wins the Finals on Sunday, September 9, 2012. In case of a tie in the Finals, the Event Champion will be determined based on the fastest time or highest score in the prior go round. If still tied, the Event Champion will be determined based on the best average following two full go-rounds. If still tied, the Event Champion will be determined based on the tie-breaker outlined in Section 6.C.1 of these Ground Rules.

- H. **Victory Lap.** The event winner for each performance must be prepared to take a victory lap following his/her event. In addition, immediately following the last bull rider all event winners for each performance are to be prepared to walk to a predestinated location (set by Production Manager) for introduction. Every contestant, except event winners, must be present for a group introduction immediately following the last bull rider.
- I. **Patch Sponsorships.** No PLAYOFFS participant may wear or display in the Competition Arena of the PLAYOFFS (including the areas behind the chutes and the moat) any patch or Signage (as defined in the "Rules and Regulations Governing Advertising in an Arena") which is in conflict with, or opposed to, PRCA's and/or Professional Rodeo Cowboys Association Properties, Inc.'s National Sponsors. All other provisions of the PLAYOFFS Patch Sponsorship Rules, a copy of which is attached hereto as Addendum A, shall also be in effect at the PLAYOFFS. See Exhibit A and, for barrel racers, WPRA Rule #19.1.1.
- J. **Back Numbers.** Each contestant will be furnished with a PLAYOFFS back number, which must be worn and displayed in its entirety at all times when in the Competition Arena, as defined in item 3.H above. If a contestant has an existing patch sponsorship involving the cantle/yoke of the shirt, then that contestant may wear the PLAYOFFS back number immediately below the existing cantle/yoke patch. If a contestant elects to wear a protective vest or jacket, then that contestant must wear the PLAYOFFS back number in the same location on the vest or jacket. Failure to wear the PLAYOFFS back number in its entirety as outlined above will result in a fine of \$1000 for the first offense, \$2000 for the second offense, \$4000 for the third offense, and disqualification from the PLAYOFFS for the fourth and subsequent offense. A contestant may be fined without warning and may be subject to immediate disqualification.
- K. **Honest effort.** All contestants competing in a performance must give an honest effort. If it is determined by a unanimous vote of all Officials assigned to officiate that event that a contestant did not give an honest effort, he will be (i) disqualified from the go-round in which the violation occurred and any remaining go-rounds, (ii) disqualified from contention for the average payoff in the event for which he did not give an honest effort and (iii) assessed a fine in the amount of \$500.00. For purposes of this ground rule, whether a contestant gives an honest effort will be determined as follows:

Riding Events. In the riding events, a contestant who fails to ride, using appropriate equipment, his horse or bull out of the chute (except in the case of a chute stalling animal or unless the Officials rule the contestant was fouled coming out of the chute) shall automatically be deemed not to have given an honest effort. Specifically, the bareback riding contestant must have his hand in the rigging until the inside shoulder of the horse crosses the plane of the chute gate; the saddle bronc riding contestant must have feet in the stirrups, seat in the saddle and rein in his hand when the inside shoulder of the horse crosses the plane of the chute gate; and the bull riding contestant must have his hand in bull rope when the inside shoulder of the bull crosses the plane of the chute gate. Once the contestant has ridden the horse/bull out of the chute, it is the sole responsibility of the Officials to determine whether a contestant gives an honest effort. In making this determination, Officials should consider whether the contestant has made a good faith effort to complete his ride.

Tie-Down Roping, Steer Wrestling, and Team Roping. In the timed events a contestant who fails to ride, using appropriate equipment, his horse across the score line (unless the Officials rule he was fouled leaving the box) shall automatically be deemed not to have given an honest effort. Once the contestant has ridden his horse across the score line, it is the sole responsibility of the Officials to determine whether a contestant gives an honest effort. In making this determination, Officials should consider whether the contestant has made a good faith effort to successfully complete the event and record a time.

- L. Any contestant using foul language in the arena, either audibly or by obviously mouthing the words, will be fined in accordance with Bylaw B10.3.6, of the PRCA Rulebook "Conduct Detrimental to Public Image" and, for barrel racers, the WPRA Rulebook and will be assessed a minimum initial fine of

\$1,000, that fine doubling progressively for each offense thereafter.

4. TURN OUT OR DOCTOR RELEASE SUBSTITUTIONS PRIOR TO COMPETITION

- A. Substitutions for the first and second performances will **ONLY** be made up until the start of the first performance. Substitutions for the third and fourth performances will **ONLY** be made up until the start of the third performance. Substitutions will be made from those individuals (teams) with the highest ranking in the 2012 PRCA World Standings and, for barrel racers, the 2012 WPRA Pro Rodeo Standings (as referenced in item 1.B of these ground rules) in their respective event that entered Puyallup, WA. Substitutions will be taken through PROCOM.
- B. Once confirmation of intent to compete has been made, the following turn out fines will apply:

Notified turn out prior to 5:00 PM September 6 \$ 1,000.00

Notified turn out after 5:00 PM September 6 \$ 2,000.00

Non-notified turn out \$ 3,000.00

Notification of turn outs must be called into PROCOM during their regular business hours. All turnout deadline times are Mountain Time.

5. TURN OUT OR DOCTOR RELEASE AFTER START OF COMPETITION.

- A. Contestants must compete in the first go-round in order to continue participating in the PLAYOFFS with the exception of team roping contestants per 5.B. of these ground rules.
- B. Any team entered in the team roping event at the PLAYOFFS suffering disabling injury or illness to either partner during the time period of the PLAYOFFS may be allowed to continue roping with a substitute partner chosen from among any PRCA contestant already entered in the PLAYOFFS, but not already competing in the team roping at the PLAYOFFS, or the next highest ranked contestant (header or heeler respectively) in the 2012 PRCA World Standings as of September 3, 2012. If this happens, the newly formed team is eligible for go-round money only, and the newly formed team is not eligible for the average or for advancement to the semi-finals or the finals.
- C. If injured at the PLAYOFFS, a contestant may (with valid letter from the official PLAYOFFS medical staff) not compete in any given performance, and return to competition the following performance. Notification must be given to the Rodeo Secretary prior to the start of the performance. In the Team Roping this pertains to the entire team if one or both of the partners is injured.
- D. A non-valid turn out after competing at the PLAYOFFS will result in disqualification, loss of monies won and a \$3,000 fine.

6A. PRCA FORMAT

- A. PLAYOFFS will be two go-rounds, back to back, 5 performances, with the last performance on Sunday, September 9, 2012, consisting of a semi-finals and finals.
- B. Advancement to the semi-finals and finals will be as follows:

Advancement to the semi-finals: The top eight contestants (top 8 teams) in the average following two go-rounds will advance to the semi-finals. No scores or times from the previous go-rounds will be carried forward to the semi-finals (except for purposes of breaking ties, as described below). The eight contestants advancing to the semi-finals will be ranked according to the average following the two go-rounds. Tie breakers as outlined in section 6.C.1 of these ground rules will apply to the

qualification for the semi-finals and to the ranking of the semi-finalists.

Advancement to the finals: The top four contestants (teams) in each event following the semi-finals rounds will advance to the finals. No scores or times from the previous go-rounds or the semi-finals will be carried forward to the finals (except for purposes of breaking ties, as described below). The four contestants (teams) advancing to the finals will be ranked 1 to 4 according to the fastest time or highest score from the semi-finals, with the fastest time or highest score ranked #1. The draw order will be reverse of rankings, where the #1 rank will compete last and the #4 rank will compete first. Tie breakers as outlined below, will apply to the qualification for the finals and to the ranking of the finalists.

C. **Tiebreakers:**

(1) **For advancement to the semi-finals:** Should there be a tie for the final qualifying spot(s) for the semi-finals based on the average following two go-rounds, or if there is a tie in the ranking of any of the 8 qualifiers (8 teams) coming into the semi-finals, ties will be broken as follows:

- (a) Fastest time or highest score in a single go-round. If still tied, then
- (b) Second fastest time or second highest score in a single go-round. If still tied, then
- (c) Ranking coming into PLAYOFFS (see paragraphs 1.E and 1.F for rankings).
- (d) If still tied, refer to paragraph 1.D

(2) **For advancement to the finals:** Should there be a tie for the final qualifying spot(s) for the finals based on the fastest time or highest score in the semi-finals, ties will be broken as follows:

- (a) Average following two full go-rounds. If still tied, then
- (b) Tie breaking procedure as outlined in 6.C .1 of these ground rules.

D. Should any one or more of the qualifiers for either the semi-finals or the finals be injured and unable to compete, the next highest qualifier will advance.

6B. WPRA FORMAT

A. PLAYOFFS will be two go-rounds, back to back, 5 performances, with the last performance on Sunday, September 9, 2012, consisting of finals.

B. Advancement to the finals will be as follows:

Advancement to the finals: The top four contestants following the 2nd round will advance to the finals. No scores or times from the previous go-rounds will be carried forward to the finals (except for purposes of breaking ties, as described below). The four contestants advancing to the finals will be ranked 1 to 4 according to the fastest average times from the first two go-rounds, with the fastest average time ranked #1. The draw order will be random draw. Tie breakers as outlined below, will apply to the qualification for the finals and to the ranking of the finalists.

C. **Tiebreakers:**

(1) **For advancement to the finals:** Should there be a tie for the final qualifying spot(s) for the finals based on the fastest time in a single go-round, ties will be broken as follows:

- (a) Average following two full go-rounds. If still tied, then
- (b) Tie breaking procedure as outlined in 6.C .1 of these ground rules.

- D. Should any one or more of the qualifiers for either the semi-finals or the finals be injured and unable to compete, the next highest qualifier will advance.

7A. PRCA PAYOFF

- A. For the full go-rounds and the average, should there be fewer qualified rides or times than the number of places to be paid, the payoff, eligibility for Championship Points, etc. shall be handled according to Rule R5.5.3 of the PRCA Rulebook for the go-rounds and according to Rules R5.6.4 and R5.6.5 of the PRCA Rulebook for the average.
- B. For the finals, if fewer than the numbers of places to be paid qualify in the payoff; the tie breaking procedure as outlined in 6.C of these Ground Rules will be used for remaining places. In the event of a tie (involving a qualified score or time) in the finals, the payoff for the corresponding places will be split between the contestants who tie, even though a tie may be broken to determine the contestant who advances to the next round, wins the Event Championship, etc. If no one qualifies in a go-round or finals, all money for that go-round or finals, as the case may be, will be divided evenly among all who competed. Any money paid to a contestant where the contestant did not make a qualified ride or qualified time shall be considered ground money and will not be posted as money won and will not count for championship points.

- C. **Payoff, per event, for each of the full go-rounds, and the average: \$10,819.29**

1st \$3,570.36 (per man in TR)
2nd \$2,704.82 (per man in TR)
3rd \$1,947.47 (per man in TR)
4th \$1,298.31 (per man in TR)
5th \$757.35 (per man in TR)
6th \$540.96 (per man in TR)

- D. **Payoff, per event, for semi-finals: \$10,819.29**

1st \$4,327.71 (per man in TR)
2nd \$3,245.79 (per man in TR)
3rd \$2,163.86 (per man in TR)
4th \$1,081.93 (per man in TR)

- E. **Payoff, per event, for finals: \$20,365.71**

1st \$8,146.29 (per man in TR)
2nd \$6,109.71 (per man in TR)
3rd \$4,073.14 (per man in TR)
4th \$2,036.57 (per man in TR)

7B. WPRA PAYOFF

- A. For the full go-rounds should there be fewer times than the number of places to be paid, the payoff, eligibility for Championship Points, etc. shall be handled according to Rule 10.9 in the WPRA Rulebook.
- B. For the finals, if fewer than the numbers of places to be paid qualify in the payoff; the tie breaking procedure as outlined in 6.C of these Ground Rules will be used for remaining places. In the event of a tie (involving a qualified score or time) in the finals, the payoff for the corresponding places will be split between the contestants who tie, even though a tie may be broken to determine the contestant who advances to the next round, wins the Event Championship, etc. If no one qualifies in a go-round

or finals, all money for that go-round or finals, as the case may be, will be divided evenly among all who competed.

C. Payoff, for each of the full go-rounds:

1st \$2,000
2nd \$1,500
3rd \$1,000
4th \$500

D. Payoff, for the finals:

1st \$4,000
2nd \$3,000
3rd \$2,000
4th \$1,000

8A. PRCA COMPETITION ORDER AND DRAW ORDER

- A. First go-round: Contestants (teams) ranked 1-12 according to the 2012 PRCA World Standings (as referenced in 1.B of these ground rules) will be placed reverse of standings in the 3rd performance. Contestants (teams) ranked 13-24 according to the 2012 PRCA World Standings (as reference in 1.B of these ground rules) will be placed reverse of standings in the 1st performance.
- B. Second go-round: Back to Back Format.
- C. Semi-finals and finals: Reverse of qualification position for each.
- D. Tie breakers for competition and drawing order: Refer to corresponding tiebreakers as outlined in item 6.C of these ground rules.

8B. WPRA COMPETITION ORDER AND DRAW ORDER

- A. Contestants ranked 1-12 according to the 2012 WPRA pro rodeo Standings (as referenced in 1.B of these ground rules) will compete in the 3rd performance run order 1-12, 4th performance run order 12-1 and contestants ranked 13-24 will compete in the 1st performance running order 13-24, 2nd performance 24-13. The finals will be Random Draw.
- B. Tie breakers for competition and drawing order: Refer to corresponding tiebreakers as outlined in item 6.C of these ground rules.

9. TIMED EVENTS

- A. Stock selection: Cattle used in the timed events shall be selected by the Puyallup, WA PRCA Rodeo Committee, with the approval of the respective Event Representatives. Each respective Event Representative (or duly appointed designee) shall select the cattle to be used for the finals, subject to final approval of the Director of Rodeo Administration.
- B. Timed Event contestants will enter and exit the arena as directed by the Manager of Production.
- C. No more than one man in the box if so requested by contestant.

- D. Only one horse in the box.
- E. A contestant must have hat on head while in box, with no assistance in keeping on or taking off said hat by another person.
- F. The judges have the authority to designate a replacement for an animal fighting or sulking in the chute.
- G. Time limits (not including penalties): *Tie-Down roping: 25 seconds Steer wrestling: 60 seconds Team roping: 30 seconds*
- H. If a timed event animal escapes the chute prior to the contestant calling for him, that contestant will automatically receive the first extra and will compete on that animal in the performance.
- I. A contestant may compete on the same animal in the finals that he competed on in one of the long go-rounds.
- J. Headers who drop their rope after completing competition will be fined \$100 for the first offense, with that fine progressively doubling with each additional offense.
- K. In the Team Roping Event, only 2 loops per team will be permitted.

10. RIDING EVENTS

- A. Two judges will be used to score each ride.
- B. The Chute Boss has the authority to assign a flank-man in the absence of the livestock owner or his designated flank-man.
- C. Stock for the first go-round will be posted at 6:30 PM Thursday, September 6, 2012, in the Rodeo Secretary's office.
- D. A contestant may compete on the same animal in the semi-finals or the finals that he competed on in one of the long go-rounds.

11. PRCA and WPRA: Separate Organizations

- A. For convenience, both the PRCA and the WPRA ground rules have been included in this document. However, the PRCA and WPRA are distinct and separate sanctioning bodies. All barrel racing issues and questions should be directly addressed with the WPRA.



AUTHORIZATION TO USE AND RELEASE MEDICAL INFORMATION

BY SIGNING THIS DOCUMENT, I AM AUTHORIZING THE PROFESSIONAL RODEO COWBOYS ASSOCIATION ("PRCA"), PRCA PROPERTIES, INC ("PROPERTIES"), PRORODEO BULL RIDING, INC. ("XTREME BULLS"), JUSTIN BOOTS SPORTS MEDICINE TEAM, AND THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, AGENTS AND VOLUNTEERS ("Receiving Parties") TO USE AND RELEASE CERTAIN MEDICAL INFORMATION ABOUT ME. I HAVE THEREFORE BEEN ADVISED TO READ THIS DOCUMENT CAREFULLY.

1. I acknowledge that, pursuant to one or more Authorizations for Release of Records or Information, Dr. Tandy Freeman and members of the Justin Boots Sports Medicine Team have been authorized to provide certain information in my medical records, reports, tests, results and other information (the "Information") to the Receiving Parties including PRCA, Properties, Xtreme Bulls, and Justin Boots Sports Medicine Team members.
2. For PRCA, Properties and Xtreme Bulls to provide accurate reports on my medical condition to the media, rodeo fans and other interested parties, and in consideration for my being allowed to participate in PRCA-sanctioned or Xtreme Bulls-sanctioned events, I hereby authorize Receiving Parties to release reports about me and my medical condition, including but not limited to reports incorporating some or all of the information, for the following purposes:
 - to report to the media my medical condition, the length of time I may be unable to compete, my rehabilitation program, and my expected date of return to rodeo events;
 - to educate others on rodeo injuries and their treatment and care via photos or text for educational purposes.
 - to provide information to rodeo fans, officials and sponsors about my medical condition, the length of time I may be unable to compete, my rehabilitation program, and my expected date of return to rodeo events;
 - to allow the PRCA, Properties and Xtreme Bulls to use the Information in administering their respective organizations and to ensure my compliance with certain rules that involve injuries, illnesses and medical-related issues;
 - to allow the Justin Sports Medicine Team to disseminate medical information amongst it's members for better continuity of my care.
3. I acknowledge that the reports and information may be re-disclosed by the recipient of the information and that the recipient may not be required to comply with the Privacy Rule.
4. I understand that I do not have to grant this Authorization as a condition of the provision of treatment by Justin Boots Sports Medicine Team.
5. I understand that I may revoke (take back) this Authorization at any time, except to the extent that Receiving Parties have already acted based on this Authorization, by sending a written revocation to: Professional Rodeo Cowboys Association, Attn: Shelley Warner, 101 Pro Rodeo Drive, Colorado Springs, Colorado 80919.
6. I understand that this Authorization expires on August 31, 2013.
7. I acknowledge that the provisions of this Authorization shall be binding upon me, my heirs, legal representatives, successors, and assigns.

Printed Name: _____ **Card No:** _____

Signature: _____ **Date:** _____

EXHIBIT B - 2012 JUSTIN BOOTS PLAYOFFS: PUYALLUP, WA GROUND RULES

ADDENDUM TO GROUND RULES WPRA BARREL RACING

2012 Justin Boots Playoffs, Puyallup, WA

The terms and conditions set forth in this Addendum shall be incorporated into and be considered part of the 2012 Justin Boots Playoffs, Puyallup, WA Ground Rules, Puyallup, Washington September 7-9, 2012, and shall be applicable only to the WPRA barrel racing event:

1. Each WPRA participant, upon confirmation of participation in the 2012 Justin Boots Playoffs Puyallup, WA, agrees:

(a) That no WPRA member who enters the Competition Arena may wear or display any garment, tack or gear advertising a commercial business, product or service in conflict with PRCA exclusive sponsors (Wrangler and Justin).

(b) To the filming, taping, photographing, televising or broadcasting or reproduction in any manner or form of the 2012 Justin Boots Playoffs, Puyallup, WA and that PRCA shall be the owner of all rights in and to her appearance or other involvement in the 2012 Justin Boots Playoffs, Puyallup, WA.

(c) To the use, reproduction and dissemination by PRCA and/or the Professional Rodeo Cowboys Association Properties, Inc. ("PRCAP") of the name, voice, likeness, biography, photograph, other pictures and/or appearance of any WPRA participant in the 2012 Justin Boots Playoffs, Puyallup, WA in connection with the advertisement and promotion of the 2012 Justin Boots Playoffs, Puyallup, WA and/or the sport of professional rodeo, but not in conjunction with any statement constituting an endorsement by such WPRA participant of any product or service, unless that person's consent thereto is first obtained.

2. In consideration of participation in the 2012 Justin Boots Playoffs, Puyallup, WA, each WPRA participant, upon confirmation of participation, understands, acknowledges and agrees to be bound by all terms of the assumption of risk and release of liability provisions of WPRA Bylaw section 1.3.2. and venue provision for any lawsuit contained in WPRA Bylaw section 1.4.1.

3. Upon confirmation of participation, each WPRA participant agrees not to engage in conduct, which is detrimental to the public image, reputation or well-being of the WPRA, PRCA, the 2012 Justin Boots Playoffs, Puyallup, WA or the sport of professional rodeo.

4. WPRA members must have their 2012 WPRA membership paid in full no later than 5:00 PM (MT), Wednesday, August 31, 2012.

ACKNOWLEDGMENT

In consideration of my being allowed to participate in the 2012 Justin Boots Playoffs, Puyallup, WA, I acknowledge that I have read this Exhibit B and agree to be bound by all provisions set forth therein, including without limitation the releases of liability.

Date: _____

By: _____
Signature

Card Number: _____

Printed Name

Address

City, State, Zip Code