



GET THE FACTS & GO PRO

- FACT:** WPRA members receive more media attention by trade publications.
- FACT:** WPRA members are more endorsed by equine manufacturers.
- FACT:** WPRA members are more respected clinicians & trainers.
- FACT:** WPRA members train prospects with the goal of creating rodeo horses.
- FACT:** WPRA members attend and compete at top events, raising the value of top barrel horses.

The WPRA encourages the breeding and building of Rodeo Barrel Horses through the Pro Elite Sire Incentive!

When WPRA members compete at Select PESI Events on PESI enrolled horses the Stallion Owner, the Breeder, and the Horse Owner are eligible for Big Cash Rewards!

\$225,000 Paid Out Since 2009!

- \$135,000 to PESI Enrolled Horse Owners
- \$67,500 to PESI Enrolled Stallion Owners
- \$22,500 to PESI Breeders
- Bonus Money Paid Out at Futurity, Derby, Jackpot & Rodeo Events
- Bonus Money Split 60% to Progeny Owner / 30% To Stallion Owner / 10% to Breeder

MAKE YOUR STALLION MORE ATTRACTIVE TO MARKET BREEDERS – MAKE YOUR MARE’S OFFSPRING MORE ATTRACTIVE TO WPRA MEMBERS!

(Horses must be sired by a Participating PESI Stallion to be enrolled. Riders must be WPRA Members to be eligible for PESI Bonus payout. Events must be WPRA Approved or Co-Approved to Offer PESI Bonuses.)

- Market Your Stallion to WPRA Members/Breeders
- Market Your Mare’s Offspring to Professional Competitors!
- Affordable \$1,000 Annual Stallion Enrollment!
- Online Stallion Directory Hosted by the Industry’s Most Visited Association Web Site!
- Progeny Grandfathering Available for Most Competition Age Horses Only \$150!
- 80% of ALL Monies Received from Stallion & Progeny Enrollments Placed in a Secure Account to be Distributed by the Women’s Professional Rodeo Association!
- Monthly PESI Program Promotion & Bonus Event Listing in the Women’s Pro Rodeo News!
- Online Stallion Directory
- Online Progeny List - Updated Monthly



For More Information or Enrollment Forms Contact:
Robin Hofmann PESI Program Administrator
Cell: (405) 615-4998 • Email: Robin4998@gmail.com • www.wpra.com



The WPRA Board of Directors has recently approved several rule changes/updates to the PESI Guidelines.

Please review the following rules will become effective January 1, 2014.

Pro Elite Sire Incentive Guidelines (Updated with changes to begin January 1, 2014)

NFR PESI Bonus...

A \$15,000 PESI Bonus will be available annually at the NFR. Bonus money will be paid accordingly: \$1,000 to the high placing enrolled horse in each performance, and \$5,000 to the enrolled horse whose performance leads to the rider claiming the NFR World Championship and Average. If the World Championship is won by a rider on one enrolled horse and the Average is won by a different rider on a different enrolled horse (as happened in 2009), the \$5,000 will be split equally, thereby each horse would be awarded \$2,500. WC and AVG bonus money would only be awarded if the rider competes on the enrolled horse in a minimum of 5 rounds. Should the WC or AVG not be won by a rider who competed on a PESI horse, designated bonus money will be paid to eligible horse based on placing in the Average. Beginning January 1, 2014 the amounts stated per horse will be split 65% to Horse Owner – 35% to Stallion Owner. MEMBERS MUST SUBMIT AN NFR HORSE DECLARATION FORM IMMEDIATELY WITHIN ONE WEEK AFTER THE NFR TO RECEIVE ANY PESI BONUS MONEY.

Circuit Finals PESI Bonus...

\$500 Circuit Finals Bonus will be available at each Circuit Finals. Bonus money will be paid out on the long go average to the members competing in all long goes on the same PESI paid in full enrolled horse. Should there be a tie based on placing, the PESI money will be awarded to the contestant / eligible horse with the fastest single run time. MEMBERS MUST SUBMIT A PESI CIRCUIT FINALS HORSE DECLARATION FORM IMMEDIATELY WITHIN ONE WEEK AFTER THEIR CIRCUIT FINALS TO RECEIVE ANY PESI BONUS MONEY. Beginning January 1, 2014 the \$500 PESI Circuit Finals bonus purse will be split 65% to Horse Owner – 35% to Stallion Owner.

Stallion Enrollment...

Stallion enrollment is annual. The annual season shall be January 1 thru December 31 with an enrollment fee of \$1,000 per year. Beginning in 2014:

- 1) Should a stallion enroll then drop out or lapse on enrollment for a period of more than 2 months, the annual enrollment fee will be \$1,250.
- 2) PESI will institute a handling/late fee of \$250 + \$1,000 annual enrollment fee for any stallions which opt to utilize the payment plan, and/or for stallions that enroll between March 15th and September 15th.
- 3) Extended enrollment: Stallions that enroll in the last quarter of a season (October, November, December) and for the entirety of the coming season will also pay a \$1,250 enrollment fee, which will cover the final quarter of the current season and the entire coming season.
- 4) Stallions will only be eligible for stallion bonus money on offspring which are paid in full enrolled.
- 5) Beginning with newly enrolled stallions for the 2014 season, PESI will discontinue the practice of discounting stallion annual enrollment fees on stallions who have maintained consecutive enrollment in the program.

Progeny Enrollment...

Progeny of all ages shall be accepted under the grandfathering clause for \$150 per horse during the 1st season of a stallion's participation. Extended grandfathering will be discontinued as of January 1, 2014.

Horses who have not yet reached performance age (three year olds & under) may opt to pay in using the following payment system:

1 st payment due on or before Dec. 31 of the weanling year	\$50
2 nd payment due on or before Dec. 31 of the yearling year	\$50
3 rd payment due on or before Dec. 31 of the two year old year	\$50
4 th payment due on or before Dec. 31 of the three year old year	\$50

Progeny of currently enrolled stallions will be accepted as follows:

Weanlings to three year olds - either thru the above payment schedule or for a one time fee of	\$200
Horses four to six years old	\$400
Horses six years old and older	\$500

Progeny of stallions who have dropped out the PESI program, but who are the resulting offspring from a season during which a stallion was enrolled will be accepted as follows:

Weanlings to three years old, either thru the above payment schedule or single payment	\$200
Horses four to six years old	\$400
Horses six years old and older	\$500

Money Distribution...

All advertised PESI Bonuses shall be split 65% to the Owner, 35% to the Stallion Owner (There will be no Breeder bonus after December 31, 2013). 80% of all monies received from stallion and progeny enrollments (not including late or handling fees) will be put into a secure account to be distributed as bonus money. Office charge of 20% from all fees paid per horse will be deducted in the year of the payment for promotion and administration of the PESI program. The bonus money portion of nomination/enrollment fees from horse not yet of competition age will be held for payout until a futurity horse's four-year-old year unless PESI is notified in writing that the horse will not be competing until it turns five years old. The bonus money portion of the enrollment fees for horses five years old and older will be added to the total purse the competition year it is received. Bonus monies will be paid only at selected sanctioned events over the course of the season and distributed directly from the WPRA. Office. Should there be fewer PESI participants at a bonus event than the recommended bonus payout provides for per class, 100% of the advertised amount will be redistributed accordingly by placing to those in placing in the class.

General Rules

- 1) PESI reserves the right to refuse any nomination.
- 2) All disputes arising out of the application or interpretation of any rules or conditions of the PESI shall be decided by PESI
- 3) PESI reserves the right to alter the conditions of all or part of the program as it, in its sole discretion, deems advisable. PESI may cancel the program at any time and refund money, excluding interest, if it deems the participation is insufficient to justify the program.
- 4) All money will be handled by the WPRA's staff accountant and maintained in an separate PESI account.
- 5) To be eligible for bonus money, a horse's owner/agent is responsible for designating on entry forms that the horse is enrolled in PESI
- 6) PESI Futurity/Derby Bonus...
 - Futurity must be WPRA co-approved
 - Riders must identify themselves as WPRA members by providing their WPRA #
 - Horse must be Paid In Full enrolled in PESI and ridden by a WPRA member
 - Horse should be identified to producer by registered name prior to running as PESI Bonus eligible
 - If PESI Bonus Money is offered in a WPRA Sidepot contestants must enter the Sidepot
 - PESI Bonus Money will be paid out either on the Average or per round, as deemed appropriate by PESI
 - Number of places paid will be determined by the total PESI Bonus offered
- 7) PESI 4D Bonus...
 - 4D must be WPRA co-approved
 - Riders must identify themselves as WPRA members by providing their WPRA #
 - Horse must be Paid In Full enrolled in PESI and ridden by a WPRA member
 - Horse must be identified to producer by registered name prior to running as PESI Bonus eligible
 - If PESI Bonus Money is offered in a WPRA Sidepot contestants must enter the Sidepot
 - PESI Bonus Money will be paid on a per round basis
 - Number of places paid will be determined by the total PESI Bonus offered per round



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