



AK-SAR-BEN'S
RIVER CITY RODEO
& STOCK SHOW

Memo

To: Friday, September 26th Justin Boots Championships Contestants

From: Matt Gunderson, Executive Director

Date: 8/29/2014

Re: Rough N' Ready Challenge Rodeo

Ak-Sar-Ben's River City Rodeo hosts a Rough N' Ready Challenge Rodeo, where 70 children with special needs attend a rodeo event including horse rides, dummy calf roping, and other rodeo activities. The rodeo activities are then followed by a luncheon and motivational speaker.

The Rough N' Ready Challenge Rodeo is looking for your help to fulfill its mission of "Putting a smile on every face" by asking for your attendance at this unique event, where you will be partnered with a child and partake in the activities with them. The Rough N' Ready Challenge Rodeo takes place on Friday, September 26th, from 10:00 a.m. – 11:30 a.m. at the CenturyLink Center. Parking will be available in Lot A.

For additional information on how you can participate, please contact Kara Weiler at weilerk@aksarben.org or 402-554-9600 x 100 (work) or 402-380-8829 (cell).